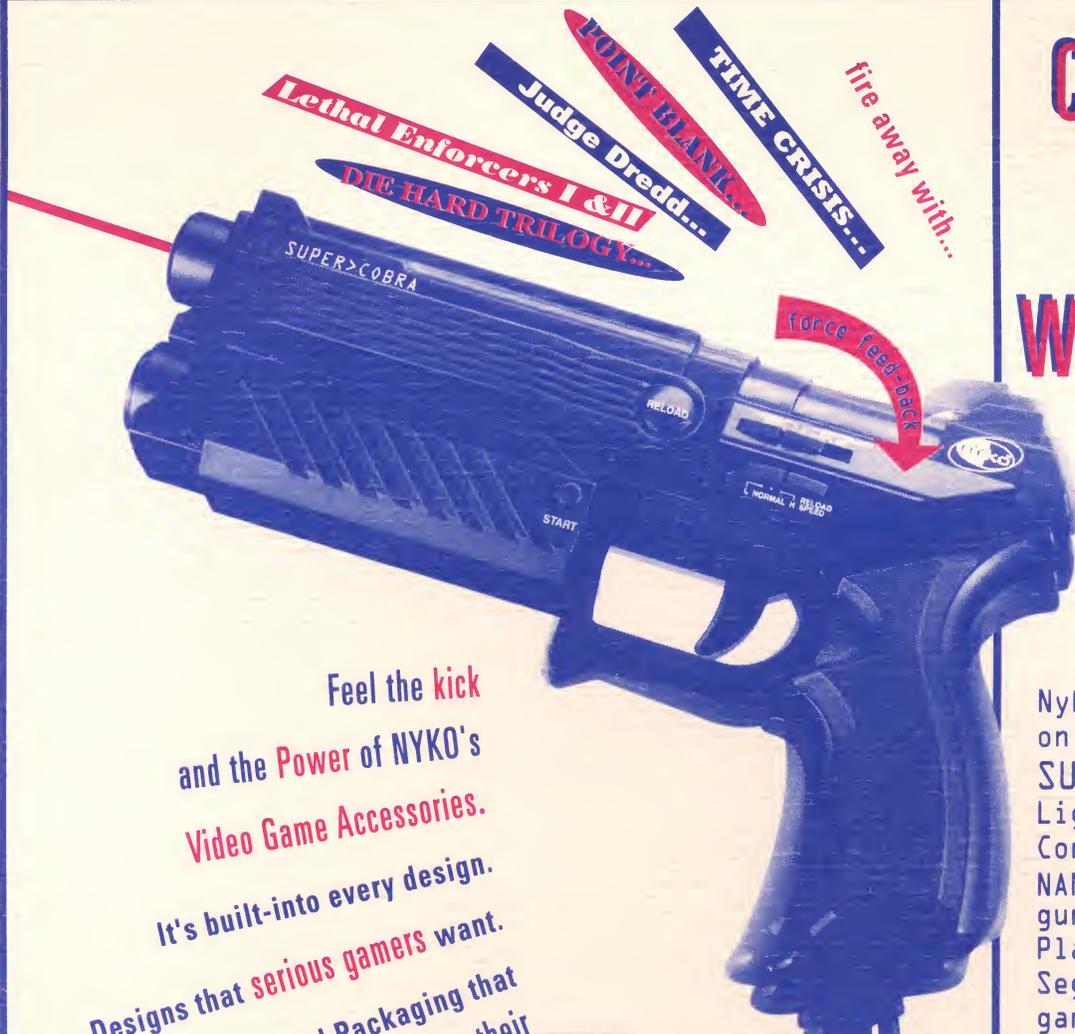


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It's built-into every design.
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And Packaging that
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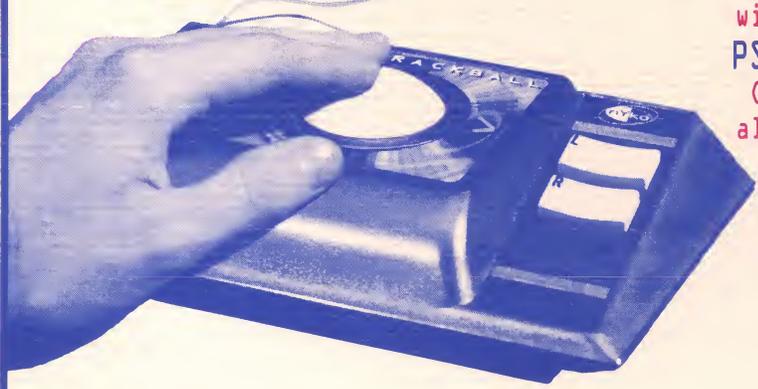


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Nyko's right on target with SUPER>COBRA Light Gun... Compatible with NAMCO/KONAMI gun games on PlayStation & Sega Saturn game systems.

Aim to boost your margins with Nyko.



Nyko's on a roll with the all new PSX>TRACKBALL
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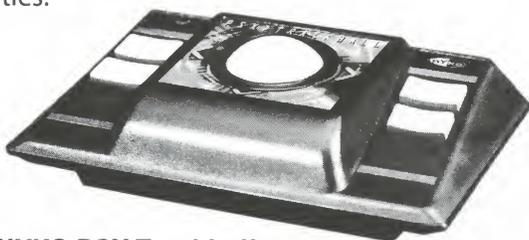
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GAMING NEWS & REVIEWS

NYKO Chooses Video Game Expo To Launch New PlayStation "Classics" Accessory

NYKO Technologies, Los Angeles, came to Las Vegas to pay homage to the classic games that built the foundation for today's gaming industry. On the eve of the Classic Video Game & Computer Show here, the company launched what it calls "today's technology for yesterday's classics," exciting new additions to its well-known line of joysticks and other peripherals designed for avid gamers.

NYKO, a co-sponsor of the show's Official Program guide, recently announced that it has been licensed by Sony Computer Entertainment to produce game pads, joysticks and other popular items for its PlayStation game console. Since the Sony PlayStation platform will be supporting the introduction of new versions of the old classic games this fall, such as Hasbro's Centipede and Activision's Asteroids, NYKO selected the Expo to debut its new PSX Trackball, as well as the Scorpion Dual Analog Controller, to honor these titles.



NYKO PSX Trackball New Classic Trackball Debuted

The new Trackball design is based on the successful molds designed for the original Atari game system over a decade ago. An oversized, high-density PSX Trackball brings back that classic, smooth arcade quality and feel to game play, explains David Naghi, Vice President of Marketing for NYKO. Designed for all mouse-compatible games, the NYKO Trackball also offers a Turbo Fire feature. The debut marks the launch of the first official accessory designed specifically for these new classic game titles which is currently pending licensing from Sony Computer Entertainment.

While taking care of the classics with the Trackball, NYKO is offering its new Scorpion controller for the PlayStation game system to address a much newer trend, Force Feedback. With a high-tech, ergonomic shape, the Scorpion features a built-in force feedback (dual shock adapter) for use with compatible software. The controller may be switched to analog or digital play mode, and features an independent Turbo/Auto Fire button as well as allowing game



NYKO Scorpion PSX

play in Slow Motion. Last, the company is showing its Super Cobra advanced dual-system light gun with GunCon plug, force feedback, auto reload, and adjustable Auto Fire. The gun is compatible with both Sony PlayStation and Sega Saturn game consoles.

NYKO Honors Major Journalists

"We are excited about the opportunity to revisit the classics," explained Naghi. "We are particularly pleased to note that the industry's founding editors and writers are here, a group that really helped get the message out for so many years to so many consumers. Particularly, we would like to honor the team of Arnie Katz, Joyce Worley and Bill Kunkel for their tremendous contributions in building the gaming industry!"

"I've personally worked in gaming for nearly 15 years, and it is exciting to think that today we may be creating tomorrow's classics in our industry," he said.

For more information on NYKO memory cards, gamepads, joysticks and more, visit its web site at <http://www.nyko.com>.